



Market survey

OBJECT: Commitment of an integrated publishing and communication support service, aimed at disseminating the results of the FULL Interdepartmental Research Center

Procurement Area from Politecnico di Torino informs that the institution has the intention to proceed to the commitment of the service, as indicated in the object, through a tender by negotiated procedure below EU threshold value, according to art. 36(2)b of the Legislative Decree n. 50/2016.

In order to contact as many as possible interested suppliers and to obtain several quotes from them, the institution publishes the current communication.

Information included in this communication have only an approximate value and do not represent an obligation for Politecnico di Torino regarding interested suppliers, that cannot expect anything from Politecnico di Torino, with regards to this communication.

1. Description service

The FULL - Future Urban Legacy Lab is an new interdisciplinary research center that joins seven PoliTO departments (Architecture, Planning, Environment, Energy, Electronics, Informatics and Economics) with the goal of exploring and designing the future of world cities and of their material and immaterial legacy facing global challenges and deep socio-economical change.

In order to disseminate the results of the research's activities and the creation of a network of high profile partners, the institution considers appropriate to commit to a specialized supplier an integrated publishing and communication support service, that will include:

- ☐ *Development of a general editorial strategy and a detailed publishing plan for FULL over the next three years in terms of content production and its dissemination;*
- ☐ *Design of communication strategies and brand positioning plan*
- ☐ *Introducing FULL to international network of Universities, authors, platforms, media and collaborators*
- ☐ *Design and implementation of website and its Content System Management (CSM);*
- ☐ *Identity design;*
- ☐ *Support in the organization of promotional events, seminars and a International Conference on Urban Research and Design;*
- ☐ *technical support to FULL for contents, contacts, and know-how in the field of architecture and urban studies*
- ☐ *Positioning FULL in the global network of urban studies and architecture research centers.*



2. Maximum costs

EURO 90.000.,00 VAT not included.

3. Contractual terms

Duration of contract: 6 months from the start of execution

Starting date: the service shall start within 15 days from the signature

4. Minimum requirements of economic/financial and technical/professional capabilities

The interested supplier shall possess:

- **general requirements according to Art. 80 of D. Lgs. no. 50/2016**, implementing art. 57 EU directive 24/2014
- **professional competence:** Contracting authorities may require suppliers to be enrolled in one of the professional or trade registers kept in their Member State of establishment, described in Annex XI directive 24/2014
- **Professional and technical capabilities interested suppliers shall demonstrate to possess:**
 - proved international publication experience with established and worldwide recognized catalogue in the thematic areas of architecture and urban studies
 - continuative experience in providing editorial and publishing services for top world ranking universities (top 100) in the field of architecture
 - distributive editorial network in main world cities
 - relevant global thematic website for diffusion and established network of collaborations in research and publishing on architecture and urban design themes

5. Due date

Within the day July 7th, 2017 the suppliers with the above mentioned requirements interested to participate to the future procedure for selecting the contractor shall reply to this market survey sending a communication by email:

- Email Address: procurement.pec@polito.it
- OBJECT: the same object of this advice
- Text of the communication:

I undersigned _____, Fiscal code _____, on behalf of the company _____ - VAT ID, declare that our company is interested to participate to a further procedure for selecting the contractor having the same object of this advice.

I declare:

- To possess the moral requirements, suitability to pursue the professional activity and professional/technical capabilities detailed in the notice of market investigation of the same subject published by the Polytechnic of Turin
- Not to expect any fees from Politecnico di Torino replying to this market survey;



• *To agree to consent the processing of my personal data, in accordance with the privacy laws D.Lgs. 30th of June 2003, n. 196.*

6. Further information

Clarifications and further technical information could be required only by email at the following address:
procurement.tecnici@polito.it

Torino, June 21th, 2017