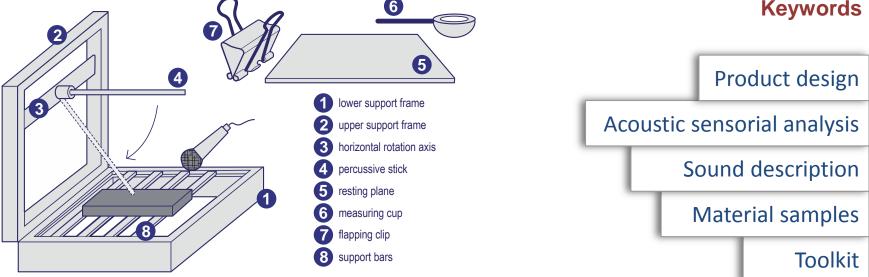
SounBe is a methodology with an associated instrumentation in support of those who face the issue of sound design objects. The invention provides a common method used for any mechanical sound description, later labelled by an adjective and collected in a database. Therefore, it is possible to forecast the perception of the sound characterizing the object, by improving the quality of the final product (e.g. sound produced by a chair rolling on the floor).

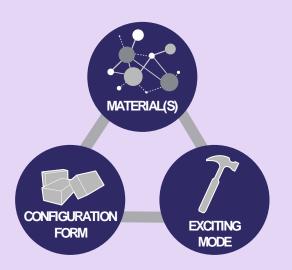




# Priority Number: ITTO20110089

Research Support and Technology Transfer Department Telephone: +39 011 090 6317 - email: innovazione@polito.it





## **Applications**

- Food
- Packaging
- Luxury goods
- Automotive, Planes, Trains
- Transportation in general (from the car doors to luggages...)
- Built environment

#### **Description**

SounBe<sup>®</sup> device supports designers in the materials hyper-choice phase. It appears as a kit housed in a briefcase, and comprises a support frame and a plurality of accessories to make the material samples under normalized sound solicitations. The set of accessories comprises percussive sticks in different materials (polymer, wood, steel, glass, etc.), resting planes, a measuring cup for granular substances, a flapping clip to repeatably hold sheet materials (thin plates, fabrics, etc.) and a plurality of support bars.

It has been conceived as a support tool for designers. industrialists. manufacturers, students and to all those people facing with the theme of mechanical sound as а project requirement. Thanks to this methodology it is possible to create a common vocabulary and a shared sensory evaluation method for materials, based upon scientific, but also simple and criteria. Specifically, comprehensible SounBe<sup>®</sup> allows to repeat the solicitation excluding human variability.

#### **Advantages**

- Pointing out the "product sound mistakes"
- Collecting easily adoptable metaprojectual indications
- Defining new product sound identities
- Managing/controlling the product sound
- Customize the sound according to specific Customers' needs



### Priority Number: TO20110089